



The Goals Database

◀ Back to All Goals

Export to PDF

GOAL CLOSEUP

American Forest & Paper Association's Better Practices Better Planet 2020 Sustainability Goals

Learn more: <https://www.afandpa.org/sustainability>

Targets:

- A vision for the industry of zero injuries and measuring progress toward that aspirational goal by further improving our incidence rate by 25 percent from 2006 to 2020
- Increase the amount of fiber procured from certified forestlands and through certified fiber sourcing programs in the United states from 2005 to 2020 and work to decrease illegal logging
- At least a 10 percent improvement in members' purchased energy efficiency from 2005 to 2020
- At least a 20 percent reduction of our members' greenhouse gas emissions from 2005 to 2020
- A 12 percent reduction in member pulp and paper mill water use from 2005 to 2020
- Exceed 70 percent rate of paper recovery for recycling by 2020

Filter by Company Name

Filter by Keyword

Search



Sign up for the GreenBlue Newsletter to Stay Up-To-Date on The SPC

Sign up



GreenBlue is an environmental nonprofit dedicated to the sustainable use of materials in society. www.greenblue.org

© Sustainable Packaging Coalition 2022